

REP HEADLINE# 6301054
*** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP5/12 17.58
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6301054

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/02 EST#1474 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 17.58

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
CANCELED ORDER
TTLS 0
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1474

1	S		1000A-1100A	30		\$350.00	10/2	10/5	0		TU-F	0
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PROGRAM : ELLEN
CON COM1: ELLEN

2	S		1100P-1135P	30		\$1,350.00	10/2	10/5	0		TU-F	0
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PROGRAM : 11 PM NEWS
CON COM1: 11 PM NEWS

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1135P-1235A	30		\$675.00	10/8	10/8	0		MON	0
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1: THE TONIGHT SHOWWITH JAY LENO												
4	S		1100A-1200N	30		\$275.00	10/2	10/5	0		TU-F	0
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
5	S		1200N-1230P	30		\$375.00	10/2	10/5	0		TU-F	0
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1: CHANNEL 11 NOON NEWS												
6	S		500A-530A	30		\$300.00	10/8	10/8	0		MON	0
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
7	S		500P-530P	30		\$800.00	10/2	10/5	0		TU-F	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
8	S		530A-600A	30		\$400.00	10/2	10/5	0		TU-F	0
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
9	S		530P-600P	30		\$800.00	10/2	10/5	0		TU-F	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
10	S		600P-630P	30		\$1,000.00	10/8	10/8	0		MON	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
11	S		600A-700A	30		\$650.00	10/2	10/5	0		TU-F	0
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS	
12	S		630P-700P	30		\$2,100.00	10/2	10/5	0		TU-F	0	
PROGRAM : NBC NITELY NEWS													
CON COM1 : NBC NITELY NEWS													
13	S		700P-730P	30		\$1,500.00	10/8	10/8	0		MON	0	
PROGRAM : JEOPARDY/WHEEL OFFORTUNE													
CON COM1 : JEOPARDY/WHEEL OFFORTUNE													
14	S		700A-900A	30		\$625.00	10/2	10/5	0		TU-F	0	
PROGRAM : TODAY SHOW													
CON COM1 : TODAY SHOW													
15	S		730P-800P	30		\$1,650.00	10/2	10/5	0		TU-F	0	
PROGRAM : JEOPARDY/WHEEL OFFORTUNE													
CON COM1 : JEOPARDY/WHEEL OFFORTUNE													
16	S		900A-1000A	30		\$400.00	10/8	10/8	0		MON	0	
PROGRAM : TODAY SHOW2													
CON COM1 : TODAY SHOW2													
17	S		1000P-1100P	30		\$1,500.00	10/5	10/5	0		FRI	0	
PROGRAM : DATELINE													
CON COM1 : DATELINE													
18	S		600P-630P	30		\$675.00	10/7	10/7	0		SUN	0	
PROGRAM : CHANNEL 11 NEWS SUNDAY													
CON COM1 : CHANNEL 11 NEWS SUNDAY													
OCT/12			\$.00									CONTRACT TOTAL	\$.00
												TOTAL SPOTS	0

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$57,844 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE